



PALEO VEGAN

certification program

_____ (company name) seeks permission to use the “Paleo Vegan” Trademark, hereinafter referred to as the logo, on the attached list of product(s).

We guarantee that each product meets the strictures of the Paleo Vegan Diet as outlined by PaleoVegan.com, containing no grains, legumes, meat, dairy, artificial colorings, or preservatives.

Name Title

Signature Date

Street Address

City State Zip Code

Phone Fax

Website URL Email

Twitter @ Instagram @ Facebook /

How did you hear about us?

Referred by: (Name and Contact info)

Information submitted for certification purposes will be kept in strict confidentiality.

PRODUCT BEING SUBMITTED FOR CERTIFICATION:

INGREDIENTS	SUPPLIER	SUPPLIER EMAIL / PHONE

EXTRA NOTES:

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EXTRA NOTES:

PROCESSING METHODS:

Information regarding processing methods and location must be detailed. List any cleaning methods for shared machinery with grains, legumes, and dairy. Note: Use of shared machinery does not disqualify products.

Annual Licensing Fees for use of the Certified Paleo logo

Licensing fees are assessed by companies' annual revenue

Fee Band	Annual Revenues	Annual Fee
I	Under \$50,000	\$700
II	Up to \$100,000	\$900
III	Up to \$200,000	\$1000
IV	Up to \$400,000	\$1100
V	Up to \$800,000	\$1200
VI	Up to \$1,000,000	\$1300
VII	Over \$1,000,000	\$1400

1. PLEASE INDICATE YOUR FEE BAND: _____

NEW! Save time and money with a 2 year Licensing Option!

Fee Band	Annual Revenues	2 Year Fee
I	Under \$50,000	\$1300
II	Up to \$100,000	\$1600
III	Up to \$200,000	\$1800
IV	Up to \$400,000	\$2000
V	Up to \$800,000	\$2200
VI	Up to \$1,000,000	\$2500
VII	Over \$1,000,000	\$2700

1. PLEASE INDICATE YOUR FEE BAND: _____

CERTIFICATION PACKAGES

STANDARD	SILVER	GOLD	PLATINUM
<ul style="list-style-type: none"> • Permission to use Logos • Products Featured on PaleoVegan.com • Feature in the Products Section of the Paleo Movement Magazine that attracts an average of over 35,000 views per month. • NEW Organized Giveaways and Promotions for Certified Companies • NEW Free Press Releases. <hr style="width: 20%; margin: 10px auto;"/> <p style="text-align: center;"><i>Included in Cost</i></p>	<ul style="list-style-type: none"> • Permission to use Logos • Products Featured on PaleoVegan.com • Feature in the Products Section of the Paleo Movement Magazine that attracts an average of over 35,000 views per month. • NEW Organized Giveaways and Promotions for Certified Companies • NEW Free Press Releases. • Product Advertised on PaleoMovement.com for 2 months <hr style="width: 20%; margin: 10px auto;"/> <p style="text-align: center;"><i>Additional \$300</i></p>	<ul style="list-style-type: none"> • Permission to use Logos • Products Featured on PaleoVegan.com • Feature in the Products Section of the Paleo Movement Magazine that attracts an average of over 35,000 views per month. • NEW Organized Giveaways and Promotions for Certified Companies • NEW Free Press Releases. • Product Advertised on PaleoMovement.com for 2 months • Product plus links in the Paleo Movement Newsletter reaching over 6,500 current subscribers <hr style="width: 20%; margin: 10px auto;"/> <p style="text-align: center;"><i>Additional \$400</i></p>	<ul style="list-style-type: none"> • Permission to use Logos • Products Featured on PaleoVegan.com • Feature in the Products Section of the Paleo Movement Magazine that attracts an average of over 35,000 views per month. • NEW Organized Giveaways and Promotions for Certified Companies • NEW Free Press Releases. • Product Advertised on PaleoMovement.com for 3 months. • Product plus links in the Paleo Movement Newsletter reaching over 6,500 current subscribers • Recipe, Article, Product Review, or Interview about your product in the Business Spotlight Section of the Paleo Movement Magazine. <hr style="width: 20%; margin: 10px auto;"/> <p style="text-align: center;"><i>Additional \$500</i></p>

2. PLEASE INDICATE DESIRED PACKAGE: _____

Calculating Certification Fees

RUSH ORDERS:

There is a \$100 dollar rush fee for companies wishing to have their products rushed through the certification process within 7 business days and a \$300 dollar rush fee for companies with same-day rush orders. This is not available to companies that submit more than 5 products to be reviewed at once. The rush fee does not guarantee that all applications can be rushed through as the process depends on the company and supplier's ability to supply needed information in a timely manner. A refund of the rush fee will be issued if the process cannot be rushed.

MORE THAN 10 PRODUCTS:

Certification for up to 10 products are included in the standard certification, each additional product is \$30.00.

1. ANNUAL/ 2 YEAR (CIRCLE ONE) FEE BAND TOTAL: _____

2. DESIRED PACKAGE TOTAL: _____

3. RUSH REQUEST (ADDITIONAL \$100) YES NO

5. SAME-DAY RUSH (ADDITIONAL \$300) YES NO

DISCOUNTS:

New companies (less than one year old) will receive a 10% discount on the licensing fee for the first year of certification. There is also a 10% discount for companies that exclusively market Paleo Vegan Products. If a company is less than a year old and sells exclusively Paleo Vegan products, they will receive a 20% discount on the entire package.

6. COMPANY LESS THAN 1 YEAR OLD YES NO

7. EXCLUSIVELY PALEO VEGAN PRODUCTS YES NO

TOTAL: _____

Sending Payment For Certification

A refund will be issued if certification permission is not granted.

PAYMENT VIA SNAIL MAIL

In order to expedite the certification process, please mail payment at time of application to:

The Paleo Vegan Diet
4652 Via Marina Unit 305
Marina del Rey, CA 90292

PAYMENT VIA PAYPAL:

For an expedited certification process, please make a payment at the time of application by clicking on the link [HERE](#).



NOTE: Signature Required Below

Please send your completed application via snail mail or [email](#) and allow approximately 2-4 weeks for the certification process to be completed. If you have a question about the status of your application, please send an email to info@paleovegan.com

PLEASE NOTE: Submitting this application does not grant authorization for the use of the “Paleo Vegan” logo until the application is approved. Unauthorized use of the “Paleo Vegan” Logo is a violation of federal Trademark Laws.

I agree to the above statement. All information in this application is accurate as of the date submitted.

Applicant Signature

Name of Company

Date



The Paleo Vegan Logo is a trademark of The Paleo Vegan Diet 4652 Via Marina Unit 305 Marina del Rey, California 90292 Phone: (800) 926-7819